



TAKE CHARGE OF
your future

★ FRESH FRANCHISE OPPORTUNITIES ★

WE'RE THE BEST AT *fast and fresh*

Jimmy John's® is a leading sandwich franchise raising the bar for freshness and quality that guests can't get enough of. We've made a name for ourselves with fan-favorite sandwiches and lightning-fast delivery, and our franchise model is just as impressive. With flexible formats, simple operations, and the expertise of Inspire Brands™, Jimmy John's franchisees are positioned to thrive.



Guidance at every level:
real estate, construction,
training + marketing



Freaky fast
operations



Over 11 M loyalty
members and a
4.9-star app rating

We know what it takes to make the perfect sandwich fast
— we've been doing it for over 40 years.

Truth be told, we're the *Sandwich of Sandwiches*™!

IT'S *simple.*
IT'S *fresh.*
IT'S *fast.*

The Jimmy John's concept has remained largely unchanged since 1983, and today, we're one of America's fastest-growing restaurant brands. Most importantly, people love our food! Are you ready to roll with one of the best franchises in the game?



WE'RE PART OF AN INSPIRING FAMILY OF BRANDS

INSPIRE



Jimmy John's is part of the Inspire Brands™ family, the second-largest restaurant company in the US, meaning you get superior support and unmatched purchasing power from the get-go. As a 98% franchisee-owned brand, you can count on:

- ★ A time-tested business model that takes the guesswork out of things
- ★ A consistently evolving menu of freshly made sandwiches
- ★ A proprietary POS system for ease of operations
- ★ Top supplier relationships for the best ingredients
- ★ Expert local and national marketing to get the word out
- ★ Comprehensive pre-opening training and ongoing support

fresh territory FOR THE TAKING

Fresh franchises are available from coast to coast! Our restaurant footprints are super-flexible, typically around 1,100 sq. ft., and can include drive thrus and patios, for maximum fast and fresh. Our store prototypes are also available in non-traditional locations such as airports, stadiums, colleges, and more.

TRADITIONAL VENUES

- ★ Dense daytime populations
- ★ Retail areas with strong traffic
- ★ Daytime employee population greater than 8,000 within a 3-min. drive and 20,000+ within a 5-min. drive
- ★ Residential population greater than 25,000 within the defined trade area
- ★ Towns over 7,500 residential population considered
- ★ Median income greater than \$40,000
- ★ Franchise fee: up to \$35,000



NON-TRADITIONAL VENUES

- ★ Franchise fee: up to \$35,000 prorated in first 10 years
- ★ Franchise fee: \$17,500
- ★ Build out flexibility: Kiosk, Island kiosk, Inline (food court)



SITE ASSISTANCE

Upon becoming a Jimmy John's franchise owner, the real estate manager for your market will contact you to begin the site selection process, working with you closely throughout the entire process until you finalize a lease for your location.

Delivery
IS OUR SPECIALTY

35% of our sales come from it.

We keep our delivery areas small, so customers get their food fast and fresh, giving our franchisees an edge the competition can't touch!



GOT AN *appetite* FOR PERFECTION?



A Jimmy John's sandwich shop franchise isn't just a business, it's a lifestyle, and frankly, it's not for everyone. You've got to be ready to be the best, go above and beyond, and live up to the Jimmy John's standards for excellence.

That means we look for candidates who are:

- ★ Focused on customer service
- ★ Driven to succeed
- ★ Ready to follow a kickass business model
- ★ Not afraid to be awesome
- ★ Never willing to cut corners
- ★ Always happy to keep it real

INVESTMENT DETAILS

- ★ An initial investment ranging from \$356,200- \$674,200
- ★ Advertising fee of 4.5% of weekly gross sales
- ★ An initial franchise fee of \$35,000, \$10,000 with incentives
- ★ Royalty fees of 6% (incentives may apply)

MINIMUM FINANCIAL REQUIREMENTS

- ★ Verifiable liquid assets of \$200,000
- ★ Total net worth of \$1,000,000

INCENTIVES

- ★ \$25,000 of the Initial Franchise Fee becomes a royalty credit upon an on-time opening
- ★ Reduced royalty fees for an on-time opening:
 - ★ Y1: 1%
 - ★ Y2: 2%
 - ★ Y3: 4%
 - ★ Y4-Y10: 6% (standard)
- ★ Reduced ad fund for restaurants in 5+ deal with an on-time opening:
 - ★ Y1: 2%
 - ★ Y2: 3%
 - ★ Y3-Y10: 4.5% (standard)





READY *to* ROLL?

We believe in a no B.S. way of doing business that is serving us, and our customers, right.

If you're ready to franchise with one of the best, learn more about franchising opportunities at

jimmyjohnsfranchising.com